



Inspiration for your career

Watch people telling their career stories
through video in their own words

www.icould.org.uk

Guide to using icould in the classroom:

Music teachers are using icould as a way of making the leap from classroom learning to the world of work and careers.

School isn't just about lessons in the classroom and passing exams, it's about equipping young people with the skills they need to be independent, successful and happy in the future. If you want to know more about inspiring your students to study Music and discover some of the career paths it can lead to, why don't you...

- Join our **icould Networking Group** on LinkedIn for new resources for teachers
- Sign up for the **icould newsletter** with details of new resources for teachers
- Get in touch... Email info@icould.org.uk or call us on 07852 105467

Janet C - Senior Publicist, EMI



From professional musicians, teachers and music licensing assistants to concert and music video directors, here are some tips on how icould's videos can help you engage young people in seeing Music as a key to their future career.

icould features over a thousand videos of people telling their personal career stories in their own words.

In our **Music category**, our storytellers provide firsthand accounts of what it is like to work in a wide variety of jobs, and share their real-life

routes to their current roles.

Getting started:

Bring learning to life in the classroom with films that give practical examples of how studying Music can lead to an interesting career that students may not have even considered.

1. **Music Journalist, The Guardian, NME, Rewind Magazine**
2. **Concerts Director, Britten Sinfonia**
3. **DJ and Broadcaster, Trevor Nelson**
4. **Professional Musician, Viola Player**
5. **Senior Publicist at EMI music**
6. **Music Licensing Assistant at EMI music**
7. **Project Musician, The Sage in Gateshead**



There are also some helpful articles about Music-related careers that you can discuss with your class:

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- **Careers in Music – it's not all about the X Factor**
- **A career in the music industry?**
- **Making a career out of music**
- **A Musician's Career story**

Music Insiders:

- **Discover the stars behind the stars with these insightful videos, guides and advice**

Classroom resources:

- Use our **free classroom resources** to get young people to start thinking about Music inspired careers:
 - Encourage students to complete this worksheet with Music-related career ideas
 - Use Music-related videos to introduce the concept of a unique selling point to your students
- Use the Labour Market Information below each video to start discussions about average salary, skills and qualifications, predicted employment and more.

Watch this space... new resources are on the way!

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