

Music Mark's Vision is:

Excellent musical learning in and out of school, for all children and young people in the UK, which inspires and enriches their lives

Music Mark's Mission is:

Supporting, connecting and influencing in pursuit of a high quality, diverse, inclusive music education for all children and young people



Music Mark will deliver its mission to achieve its vision through eight strategic aims:

1. **Membership** - A simplified structure and increased engagement – providing opportunities for professional debate, sharing good practice, innovation and CPD through local, regional and national events
2. **Influencing & Informing Policy and Practice** - The voice for Music Education at a National level – advising and influencing governments and NGOs across the UK and representing the sector on the international stage
3. **Professional Development** – An ongoing programme that provides training, resources and events for all those involved in children and young people's music education in the UK
4. **Schools** - A stronger (direct and/or indirect) relationship with schools through membership and as a Music Subject Association
5. **UK** - A strong network across the UK through membership and partnership with individuals and organisations, supporting quality of both provision and outcomes
6. **Music Education in England** - Maintain a close relationship with the DfE, consider other government departments links and gain and retain formal status as a Sector Support Organisation (SSO) from Arts Council England
7. **Governance & Management** - Clarity of accountability management, purpose and reporting of the work of Music Mark as a limited company and charity
8. **Financial Resilience** - Diversified income streams including capitalising on Music Mark's charitable status