



PROUD TO SUPPORT



**Butterfly
Conservation**

SCHOOL CHILDREN ACROSS THE UK INVITED TO JOIN *Sing2Save* CAMPAIGN THIS SEPTEMBER

- a unique fundraising initiative in support of wildlife and conservation charities -

Schoolchildren from across the UK are being invited to take part in an inspiring new environmental fundraising initiative, [Sing2Save](#), taking place this September in support of wildlife and conservation charities.

At the heart of the campaign is a specially composed song, *We Can All Do Better*, written by Kent-based musician and teacher Nick Drewe¹, and his brother - internationally renowned musical theatre lyricist Anthony Drewe. The song was gifted to Sir David Attenborough as a surprise tribute for his 100th birthday on 8 May, in recognition of his lifelong dedication to raising awareness of the natural world and the urgent need to protect it.



The track was first recorded and filmed by pupils from [Farringtons School](#) in Chislehurst in Bromley and has now also been recorded by [The National Children's Choir of Great Britain](#) who will perform the song at their public Summer Concert in the Great Hall, University of Birmingham on 8 August.

Sing2Save combines music, education and environmental action by encouraging schools to learn and perform the song while raising funds for charities working to protect wildlife and habitats. The 2026 campaign will support national wildlife charity, [Butterfly Conservation](#), of which Sir David Attenborough is President.

Nick Drewe said: “The children we’ve worked with so far have been so excited to learn and perform the song and to be able to do something to make a difference that impacts not only their futures, but also those of future generations. It’s also a wonderful way to honour Sir David Attenborough and his vital contribution over his 100 years, and, as he is President of Butterfly Conservation, to support work close to his heart.”



The initiative will be officially launched on World Environment Day, 5 June, with schools the length and breadth of the country invited to sign up to take part and perform it during the same week in late September. With a suggested donation of £1 per child, all proceeds will go to Butterfly Conservation.

A dedicated website containing all resources, lyrics, music materials and fundraising information will be made available for schools wishing to participate.

Further information and sign-up details are also available through the [Butterfly Conservation](#) website. In addition, a teaching video for schools is also in production, generously sponsored by Kent-based regenerative farmer James Smith of Loddington Farm.

Nick and Anthony Drewe hope to involve as many schools as possible in this year's inaugural campaign, using the power of music to inspire young people while helping to raise vital funds for environmental causes. They plan to make *Sing2Save* an annual event, with a new song written each year.

“My two passions in life are music and the natural world, and I had a lightbulb moment when I suddenly realised that I was in a unique position to combine the two,” continued Nick. “With help from family, friends and contacts, I wanted to do something to further raise awareness of the problems facing our wildlife, while also materially helping by raising money for some of the fantastic wildlife charities. The planet will eventually be in our children’s hands, so it seemed fitting to have young people at the heart of our campaign.”