

MUSIC MARK
Brand Guidelines





Alternative Logo Styles/Colours



Logo with strapline around the circle



Logo with strapline on right of circle



All White Logo Variations



All Black Logo Variations

Colour Scheme



Music Mark Red

C: 25 M: 97 Y: 62 K: 21
R: 162 G: 31 B: 60
Hex: #A21F3C



Music Mark Yellow

C: 2 M: 21 Y: 75 K: 0
R: 251 G: 205 B: 84
Hex: #FBCD54



Music Mark Black

C: 74 M: 65 Y: 63 K: 81
R: 29 G: 29 B: 27
Hex: #1D1D1B



Music Mark Grey

C: 40 M: 32 Y: 32 K: 11
R: 155 G: 153 B: 153
Hex: #9B9999

Wider Colour Scheme



Lighter Red

C: 18 M: 93 Y: 49 K: 8
R: 191 G: 44 B: 83
Hex: #BF2C53



Very Light Red

C: 14 M: 89 Y: 38 K: 3
R: 205 G: 55 B: 100
Hex: #CD3764



Lighter Yellow

C: 2 M: 14 Y: 55 K: 0
R: 252 G: 220 B: 136
Hex: #FCDC88



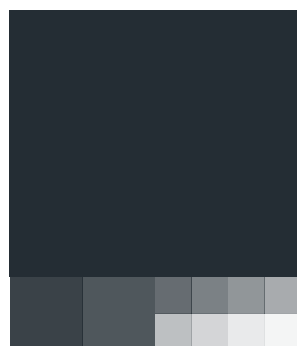
Very Light Yellow

C: 2 M: 7 Y: 46 K: 0
R: 253 G: 233 B: 160
Hex: #FDE9A0



Black (Headings)

C: 74 M: 65 Y: 63 K: 81
R: 29 G: 29 B: 27
Hex: #1D1D1B



Dark Blue/Grey

C: 82 M: 66 Y: 54 K: 64
R: 36 G: 45 B: 52
Hex: #242D34



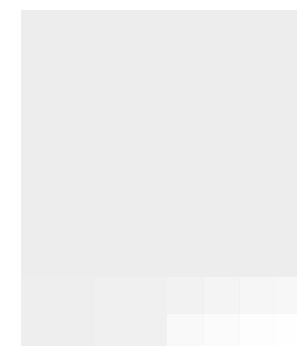
Dark Grey (Body Copy)

C: 66 M: 57 Y: 55 K: 60
R: 60 G: 60 B: 59
Hex: #3C3C3B



Medium Grey

C: 59 M: 49 Y: 49 K: 42
R: 87 G: 87 B: 86
Hex: #575756



Light Grey

C: 8 M: 6 Y: 7 K: 0
R: 237 G: 237 B: 237
Hex: #EDED

AaBbCc0123

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789@£\$%&* /()-.,;:!?

Source Sans Pro Regular

AaBbCc0123

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789@£\$%&* /()-.,;:!?

Source Sans Pro Light

AaBbCc0123

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789@£\$%&* /()-.,;:!?

Source Sans Pro Semi Bold

AaBbCc0123

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789@£\$%&* /()-.,;:!?

Source Sans Pro Bold

Another Resource Type | Christopher Norton

Christopher Norton, composer of the world-famous Microjazz series, is one of the world's most popular educational music composers. His pieces feature on examination syllabuses throughout the world as well as at festivals and...

Example of typography in use

FONT DOWNLOAD

The full font family can be downloaded for desktop use for free from:

<https://www.fontsquirrel.com/fonts/source-sans-pro>

AaBbCc0123

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789@£\$%&* /()-.,;:!?

Open Sans Bold

AaBbCc0123

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789@£\$%&* /()-.,;:!?

Open Sans Extra Bold

NEWS

**Royal Society - British Academy joint
project on educational research**

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