

February 2024

Dear Parent/Guardian,

Your child has expressed an interest in being part of Music Mark's 2024/25 campaign, *This Is Not A Rehearsal*, which will focus on Sustainability and how organisations and institutions working in music education can help to make change in this really important area. We have asked them to share this letter with you so you can see a bit about the campaign and Music Mark before they apply.

Music Mark is a membership organisation, which represents the UK's music education sector, and our members include music hubs and services, and a range of organisations and companies helping to deliver music education both in and out of schools. You can find out a bit more about us and our work [here](#).

This Is Not A Rehearsal will run as a campaign from April 2024 to March 2025, and we have formed a Steering Group of leaders and teachers from music hubs and services. Given the importance of the topic, we are keen to have a strong representation from young people as well.

There is a short application, which you can see [here](#), and if your child is brought onto the Steering Group, they would help shape the direction of the campaign. They would be invited to attend an online meeting once every two months, and have the opportunity to attend our Annual Conference, this year taking place in Nottingham on the 18 and 19 November.

We hope being part of the group will give young participants an insight into how organisations like Music Mark work, as well as how campaigns run, and we would love them to participate fully in the conference as well. Recognising the equal role they would play on the group, we will be offering all of the young participants a fee for their time.

If you have any questions about the campaign or anything about the steering group, please do not hesitate to be in touch with us at info@musicmark.org.uk.

Yours sincerely,
The Music Mark Team